



RKL Pictures

# R. Keith Larsen

Director/Preditor

Media Consultant

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## Short Biography

Keith Larsen has been an award-winning professional in the field of video production for over a decade. While still in college between 1992 and 1994, Keith was hired to produce and direct several professional corporate videos. This experience immediately led to several job offers outside the college. Keith spent time at FOX-61 in Hartford before moving onto a job as an editor in Wethersfield. In 1995, Keith accepted a position as Media Production Specialist at Quinnipiac College, and then moved onto Middlesex Community College in the same capacity. Since 1994, he had also been operating as Sleepless Knights Film & Video (formerly) in his off-time.

As Sleepless Knights Media, Keith continued to act as an editor, videographer, motion graphics artist and director on numerous corporate projects for Fortune 500 companies. Keith also has written and directed a full length independent feature, as well as several short entertainment pieces that have been recognized worldwide. In 2003, Keith left his job at Middlesex Community College to pursue a partnership with Matt Bradbury to expand Sleepless Knights Media into a full-time business.

In addition, Keith was the Founder and President of the [Connecticut Final Cut Pro User Group](#) (CTFCPUG), from 2003-2008 which is a resource for professionals, students, and hobbyists, to network and learn more about the digital cinema industry. Apple Computer has named Keith the Pro Application Liaison in Connecticut. In 2006, Keith and colleague Alan Spaulding created "Connecticut Production Scene" a 1-hour radio program that discusses multimedia production and trends in the industry in Connecticut and beyond. In December of 2006, the show was absorbed by Creative COW, the industries' leading online help resource and enjoyed a short run in a new format. In an effort to re-capture the feeling of the original show, Keith & Alan have moved to Toolfarm.com and partnered with them to launch a new show, "Plugged-In: The Digital Landscape" in April of 2007.

AJA Video Systems has also added Keith to their specialized trade show and professional consulting staffs. In 2004, AJA hired Keith to lend his expertise in High-Definition production using AJA equipment in their booth at the NAB Conference & Expo annually in Las Vegas. In 2007 Adobe added Keith to their new "Professional Influencer" program in which Keith is flown to Adobe Headquarters in San Jose for training on all the new professional applications and then sent to demonstrate them at User Group meetings. In late 2008, Keith decided to brand his ventures as RKL Pictures.